Vietnam Veteran Lapel Pin Presentation Guidelines

Lapel Pin Presentations

- Commemorative events and activities should be dignified, memorable occasions that show a sensitivity and appreciation for the solemnity of war, the losses suffered by many and the sacrifices of all who served.
- When presenting a lapel pin to a Vietnam Veteran:
  - Shake their hand.
  - Say “On behalf of a grateful nation, thank you for your service.”
  - Inform them that the message “A Grateful Nation Thanks and Honors You” is embossed on the back of the pin, closest to the heart of the wearer.
  - Ask the veteran if they would like you to pin the lapel pin on his/her lapel OR you may hand the lapel pin to them following the handshake.
- Provide each Vietnam Veteran with supporting material that explains the symbolism and significance of the lapel pin (Lapel Pin Fact Sheet) and include a copy of the Presidential Proclamation.

Lapel Pin Eligibility

- Living United States veterans who served on active duty in the U.S. Armed Forces at any time during the period of November 1, 1955 to May 15, 1975, regardless of location, are eligible to receive one lapel pin.
- If you encounter a Vietnam veteran who does not meet the above criteria, or who has already received their lapel pin, please thank them for their service and sacrifice.

Additional Notes

- If any attendees have questions or concerns about Vietnam Veteran Lapel Pin eligibility or the Vietnam War Commemoration, please provide them with a brochure and advise them to visit the Commemoration’s website at www.vietnamwar50th.com or call the Commemoration’s office at 877-387-9951.